

**STATEWIDE YOUTH TOBACCO PURCHASE SURVEY 2014
CALIFORNIA DEPARTMENT OF PUBLIC HEALTH/ CTCF**

Minor ID: _____ Survey number: _____ Minor age: _____
 Accompanying adult ID: _____ Survey Date: _____ Minor gender: _____
 Store ID: _____ Time of visit: _____ () am () pm Minor ethnicity: _____

Store Address: _____

I. PURCHASE ATTEMPT

1. Sale outcome: () Yes () No
2. Price: \$ _____
3. Type of outlet: () liquor store () convenience (without gas) () convenience (with gas)
 () supermarket () drug store/pharmacy () donut shop
 () gas station only () tobacco store () discount store
 () deli/meat market () gift store () produce market
 () restaurant/café () other (specify) _____
- 3a. Was the store an ethnic market? () Yes () No
4. Clerk characteristics: gender: () man () woman
 age: () Younger than 25 () Older than 25
 ethnicity: () White () Black () Latino
 () Asian/PI () Middle Eastern, Asian Indian and
 surrounding countries () Other _____
5. Besides the clerk who helped you, how many other people were within 10 feet of you?
 Customers _____ Clerks _____
6. During the purchase attempt, was minor asked:
 age () Yes () No
 identification () Yes () No
 whom the cigarettes were for () Yes () No
- 6a. If you were asked any of the above questions, indicate at which point in time the question was asked by placing a check mark in the corresponding box.

	Age	ID	Who is tobacco for?
After minor asked for cigarettes (before cashier rung up tobacco)			
After cashier rung up cigarettes			
Electronic prompt on cash register when cigarettes were rung up			
After a customer comment			
After comment from another clerk			
Other (specify) _____ _____ _____			

II. OBSERVATIONS

7. Location of tobacco products in the store (check all that apply):

	Near cash register	Behind Counter	Open shelves/racks in store/self-service	Locked cases/ enclosed area (clerk access only)
cartons				
single packs				
single cigarettes				
kiddie packs				
cigars				
chewing tobacco				
Bidis				
candy look alike				
e-cigarettes/ e-hookah				

8. Location of signs stating that sales to minors are unlawful (check all that apply):

FEDERAL, STATE AND LOCAL SIGNS

	Checkout counter	Tobacco display site	Doors/ windows	Other (specify)
STAKE Act sign 1-800-5ASK4ID				
Penal Code 308				
Other (specify) _____				

TOBACCO INDUSTRY SIGNS

	Checkout counter	Tobacco display site	Doors/ windows	Other (specify)
If You Ask/ We Ask				
It's the Law				
We CARD				
Support the Law: It Works				
Help stop underage smoking: Don't Buy Cigarettes for Kids				
Other (specify) _____				

9. Tobacco license (displayed conspicuously): ☐ Yes ☐ No

10. Disposition Code (see list): _____

11. Write all clerk, customer and other comments in space below:
